

Milwaukee County

Supervisor Patricia Jursik, 8th District

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FRESH WATER DAYS IN SOUTH MILWAUKEE

Two-day event to support businesses affected by water emergency

Milwaukee, WI – Milwaukee County Supervisor Patricia Jursik is inviting County residents to enjoy a unique event to support South Milwaukee businesses recovering from last week's water emergency. South Milwaukee's Fresh Water Days give the public an incentive to dine out or grab a drink at local bars and restaurants on Thursday and Friday, February 11th and 12th. Visitors to participating restaurants can enjoy a meal or drink special and a chance to win gift certificates donated by area businesses and organizations.

The South Milwaukee Chamber of Commerce and two aldermen are leading this effort to help businesses hurt by a water main break in South Milwaukee last week. Many establishments lost important weekend business due to the water advisory. Water service has been fully restored and declared safe to drink.

Supervisor Jursik praised the community's response and looks forward to the opportunity to support South Milwaukee's businesses. "My husband, Bob, and I will plan our customary Friday Fish Fry outing in the City of South Milwaukee and will stop by some of the other businesses to offer our support," Jursik said.

"Business participation in this effort has been fantastic," said Jim Shelenske, Third District Alderman in South Milwaukee. "Now we need area residents to support these businesses. We must do our part to help these bars and restaurants that lost so much business because of the water emergency."

South Milwaukee Chamber of Commerce President Bryan Lorentzen said he is happy to see almost all local bars and restaurants taking part. "The Chamber is committed to helping these establishments make up for what they lost last weekend – and those losses were real," Lorentzen said. "I hope area residents share that commitment. Our city came together to get through the water emergency. We need to come together again and step up to support our businesses."

Erik Brooks, Fourth District Alderman in South Milwaukee, encouraged residents to spread the word. "Blog it. Tweet it. Facebook it. Email it to your friends. However you can, please help support these businesses and spread the word about this promotion," said Brooks.

More information is available at www.4thdistrictblog.com and www.southmilwaukee.org. A list of participating restaurants and specials continues to be updated at www.southmilwaukee.org/Freshwater.htm

For more information, contact Jim Shelenske at 651-2221, Erik Brooks at 841-8901, or Bryan Lorentzen at 364-5253.